

Marketing & Business Development – Company Commercial (JF3)

Practice group/ International Operations team:	Marketing & Business Development
Type of vacancy:	Permanent
Full time/Part time:	Full time
Contract/Part time details:	N/A
Location:	London or Birmingham
<p>About Eversheds Sutherland:</p> <p>Eversheds Sutherland is one of the largest full service law firms in the world, with offices across the UK, Europe, Middle East, Africa, US and Asia providing legal advice to clients through our company commercial, human resources, litigation and dispute management, real estate practices.</p> <p>Eversheds Sutherland’s International Corporate practice is going from strength to strength and requires a Marketing & Business Development Manager to support our continued growth. We are looking for a candidate who thrives in an environment where you are genuinely empowered to deliver creative and innovative client-facing programmes and projects. You will be dealing with one of the World’s most active corporate groups, working alongside some of the world’s leading practitioners, exploiting your knowledge and experience to consistently challenge and raise our marketing standards.</p> <p>About the role:</p> <p>This is an exciting role where you will demonstrate highly creative and committed ownership of marketing programmes and support the corporate group to achieve significant growth over the next three years..</p> <p>The successful candidate will work with the Senior Marketing & Business Development Manager and the partnership to support growth through execution of the communications plan and enhance the profile of our practice.</p> <p>This role is ideal for someone looking to take a big step in their career in an environment that is supportive and creative. A bright, can-do attitude is essential, along with an ability to influence senior decision makers, securing a mandate for your ideas.</p> <p>We work smart and hard because we have a passion for our role in supporting one of the world’s leading legal teams, and you will demonstrate a similar approach to your role.</p>	
Key Responsibilities:	<ul style="list-style-type: none"> • Working with the Senior Marketing & Business Development Manager and relevant partner stakeholders to drive forward and develop the marketing communications plan. • Support in the development, implementation and delivery of campaigns using the full range of routes to market. • Developing best in class, sector-based sales collateral • Working with third parties on sponsorships and events • Working collaboratively with other support functions internationally to provide a seamless service to the business. • Provide direction on our corporate activities to other parts of the marketing and business development function. • Challenge traditional marketing techniques and embracing technology and cutting-edge approaches to drive connectivity with our client base
Skills and experience:	<p>The successful candidate will have:</p> <ul style="list-style-type: none"> • Experience within a marketing role within a transactional environment

	<ul style="list-style-type: none"> • track record of delivering, or supporting the delivery of marketing plans, campaigns and initiatives. This will include, but is not limited to: <ul style="list-style-type: none"> o large-scale strategic events; o creation and activation of thought leadership o market segmentation and development; and • A demonstrable commercial mindset, with experience of prioritising the right activities that deliver value to our business.
Key Competencies:	<ul style="list-style-type: none"> • Previous experience will demonstrate an ability to support campaign-based activity and a capacity to use influencing skills to gain credibility across all levels within the firm. • Demonstrate analytical skills and attention to detail. • Excellent verbal and written communication skills. • Demonstrate a deep and commercial understanding of the market. You will interpret market forces to devise effective and winning approaches, taking into account client perspectives in both the client and intermediary spaces.
Salary range:	Competitive

We are a modern, progressive law firm. We think differently and we've built a culture where individual skills and personalities can shine through. At Eversheds Sutherland, we believe that innovation comes from a culture of genuine equality and diversity and we are happy to discuss any reasonable adjustments individuals may require in the recruitment process, or once in post.

Eversheds Sutherland endeavours to recruit and fill vacancies directly. However, when we do need to engage with agencies, Eversheds Sutherland operates within a preferred supplier list.