

Mid-weight Designer

Practice Group/Department: International Operations

Type of Vacancy: Permanent

Full time/Part time: Full-Time

Location: Leeds

About Eversheds Sutherland

Eversheds Sutherland represents the combination of two firms with a shared culture, values and commitment to client service excellence. We are each known for our commercial awareness and industry knowledge and for providing innovative and tailored solutions for every client.

As a full service law practice, we act for the public and private sector across the UK, Europe, Middle East, Africa, Asia and the US providing legal advice to clients across the Company Commercial, Employment, Labour & Pensions, Litigation and Dispute Management, and Real Estate practices.

With **74 offices** across **35 countries** worldwide, we have become one of the largest law practices in the world and a great place to work and develop your career.

The Role

We're delighted to open the opportunity of Mid-Weight Designer, within the Eversheds Sutherland international design team.

The successful candidate will be instrumental in the creation of compelling and inspiring design concepts. The ability to deliver visual tenders and pitch presentation submissions is key. The role will also actively support the design of global marketing campaigns. This position needs to showcase exceptional creative flair, high quality graphic design, mixed with the ability to follow corporate brand guidelines.

The team are Mac based and all members require strong knowledge of the full Adobe Creative Suite. As our Mid-Weight Designer, clear understanding of modern design trends and techniques is necessary.

Responding to the sea change from print design to digital design, this Mid-Weight Designer will be able to demonstrate best practice in designing for both print and on-screen viewing of documents. Experience of HTML, UX/UI design is advantageous.

This role will be positioned at the heart of the design team, working closely with designers and artworkers. The Mid-Weight Designer will report into the Senior Designer, whilst having the opportunity to line manage and develop a Trainee Designer.

Experience of working within a creative team, where you have supported and inspired senior creatives and worked seamlessly with artworkers and other designers, would be a great foundation for this opportunity.

Key Responsibilities

- design high value tender submissions, including interactive pitch presentations
- produce marketing materials for global marketing campaigns
- ability to design for both screen and print
- line management of trainee creative
- custodian of the brand and the ability to accurately apply the corporate brand guidelines throughout graphic design projects
- develop creative concepts for a variety of marketing and promotional materials
- work seamlessly with other designers and artworkers, to deliver global campaigns and high profile projects, to strict deadline
- presentation of design ideas and concepts to internal stakeholders
- keeping up to date with the latest trends and technology in the legal and design sector

Skills & Experience

- 5+ years' experience, working in a design led position. Experience in the professional services sector is preferable but not essential
- educated to HND level or above, in Graphic Design or equivalent
- strong working knowledge of the Adobe Creative Suite, specifically InDesign, Photoshop and Illustrator.
- ability to use Adobe Premiere Pro, After Effects, and UX would be advantageous
- strong conceptual skills, displaying creative design, layout and typography
- a portfolio that demonstrates proficiency in designing a variety of marketing and promotional materials
- innovative problem solver who can take ownership of projects and confidently progress them

Key Competencies

- ability to work to tight deadlines across multiple projects
- responsive to constructive feedback and design critique with a drive for continuous self-improvement
- excellent attention to detail
- ability to think around a topic and develop ideas
- team oriented, flexible and enthusiastic with a can-do approach
- work independently and be able to handle multiple, often conflicting deadlines
- think and react quickly in a dynamic business environment

- ability to deliver final artwork to exact brief specifications
- prompt and reliable

Diversity and Inclusion

At Eversheds Sutherland, we recognise that having diverse talent across our business brings many benefits, and we are committed to accessing a wide range of views and thinking in all that we do. A culture of inclusion, where each person feels able to be their true self at work and reach their full potential is key. We recognise that bringing together the perspectives of individuals of all backgrounds, life experiences, preferences and beliefs is critical if we are to serve our global client base, people and communities as a leading global legal practice.

Should you require any reasonable adjustments to enable participation in the recruitment process, please contact us so that we can discuss how best to assist.

We are open to considering flexible working options for our vacancies. Whilst we are not able to offer flexible working across all of our roles, many of our people work flexibly in some way, and we would encourage you to talk to us about this during the hiring process if you would like to explore further.

We are a LGBT+ inclusive employer and are Stonewall Corporate Champions.

In addition to training, a competitive benefits package is offered, including: 26 days annual leave; flexible holiday scheme; subsidised canteen on Eversheds Sutherland sites; subsidised corporate gym membership; pension; and life assurance.

Values

Together we are:



Collaborative

We leverage our collective talents for the benefit of our clients and each other and we prize teamwork and relationships.



Creative

We are innovative and creative problem-solvers, providing an enhanced client and employee experience by not being bound by custom or convention.



Professional

We deliver quality and excellence and act with the utmost integrity at all times.



Inclusive

We foster a diverse and inclusive culture that places respect and support for everyone at its core and empowers all our people to fulfill their potential.



Open

We are approachable and nurture a culture of transparency and openness.